

# WLS SSP VAST Adapter

Innovative solution for your business



# Grow your business with BidsCube WLS SSP – full featured SSP with integrated VAST Adapter

Innovative solution what gives you the ability to directly integrate publishers and send direct traffic to your DSP partners.

Our development team created the unique technology both to monetize applications and provide the ability to build our own communication system with all participants. From a website or application user to a direct advertiser with a set of different advertising creatives.



# Start your own advertising business for the price of one web server. Only \$300\*

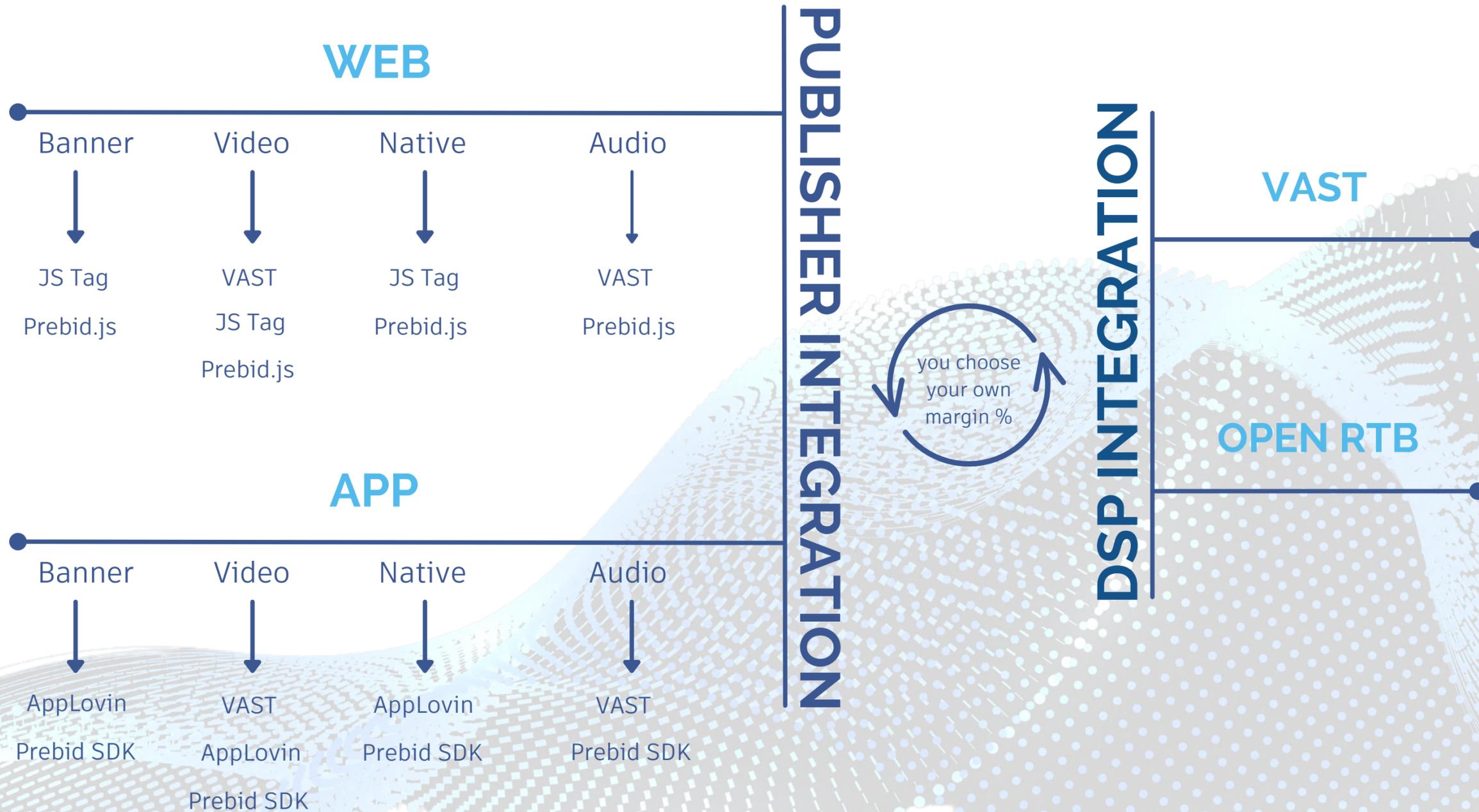
WLS SSP is compatible with all advertising formats: Banner, Video, Native, Audio, CTV/OTT. We put special emphasis on video advertising, the main trend in digital world over the past few years.

Therefore, we especially recommend VAST, the unified protocol developed for video advertising.

\*This is the price for 1 personal server provided for each of our customers.



# How it works



Regardless the type of integration through which you receive traffic from publishers, the platform adapts it to the correct type for DSP, sends inquiries to different types of DSP integration and simultaneously conducts auction among them.



# Why do we put emphasis precisely on the VAST Adapter\*?

It's simple. This is the brightest, most effective and demanded technology in the world of programmatic advertising for today. VAST ADAPTER allows to integrate video and audio advertising, namely the main and most profitable trends of 2022 and the coming years.

It seems to be the simplest way to increase revenue on your WLS platform. VAST adapter is very easy to use, it expands your standard WLS opportunities and increases the number of potential customers.

\*VAST adapter is the type of integration of video and audio advertising

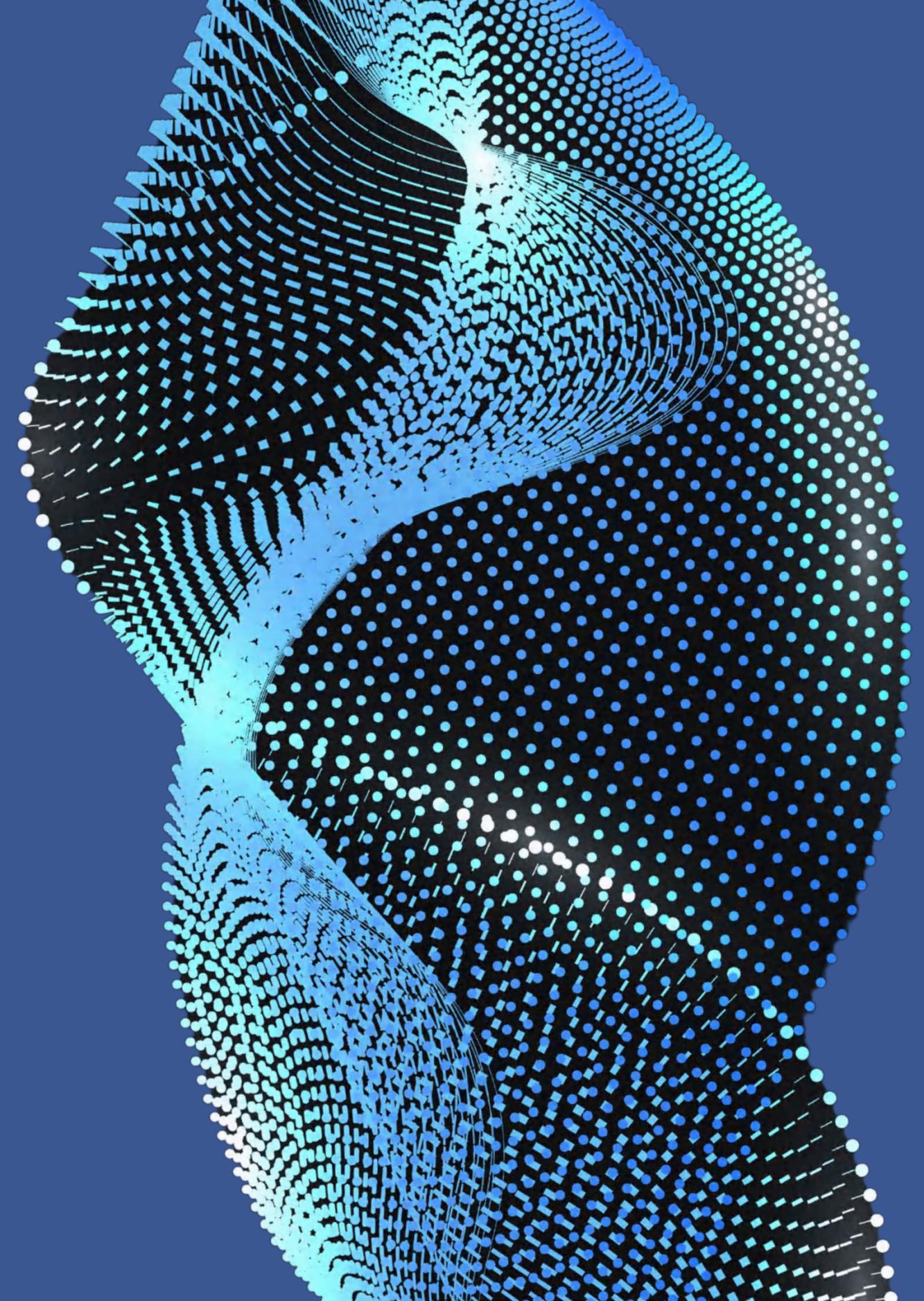


# Explore the benefits

VAST Adapter can receive traffic on Vast and sell both on OpenRTB and on VAST in parallel. Therefore, the WLS partner can start commands both on the OpenRTB and on the VASTs.

The WLS partner can register publishers manually. Create inventory and placement and get a vast tag for publisher integration.

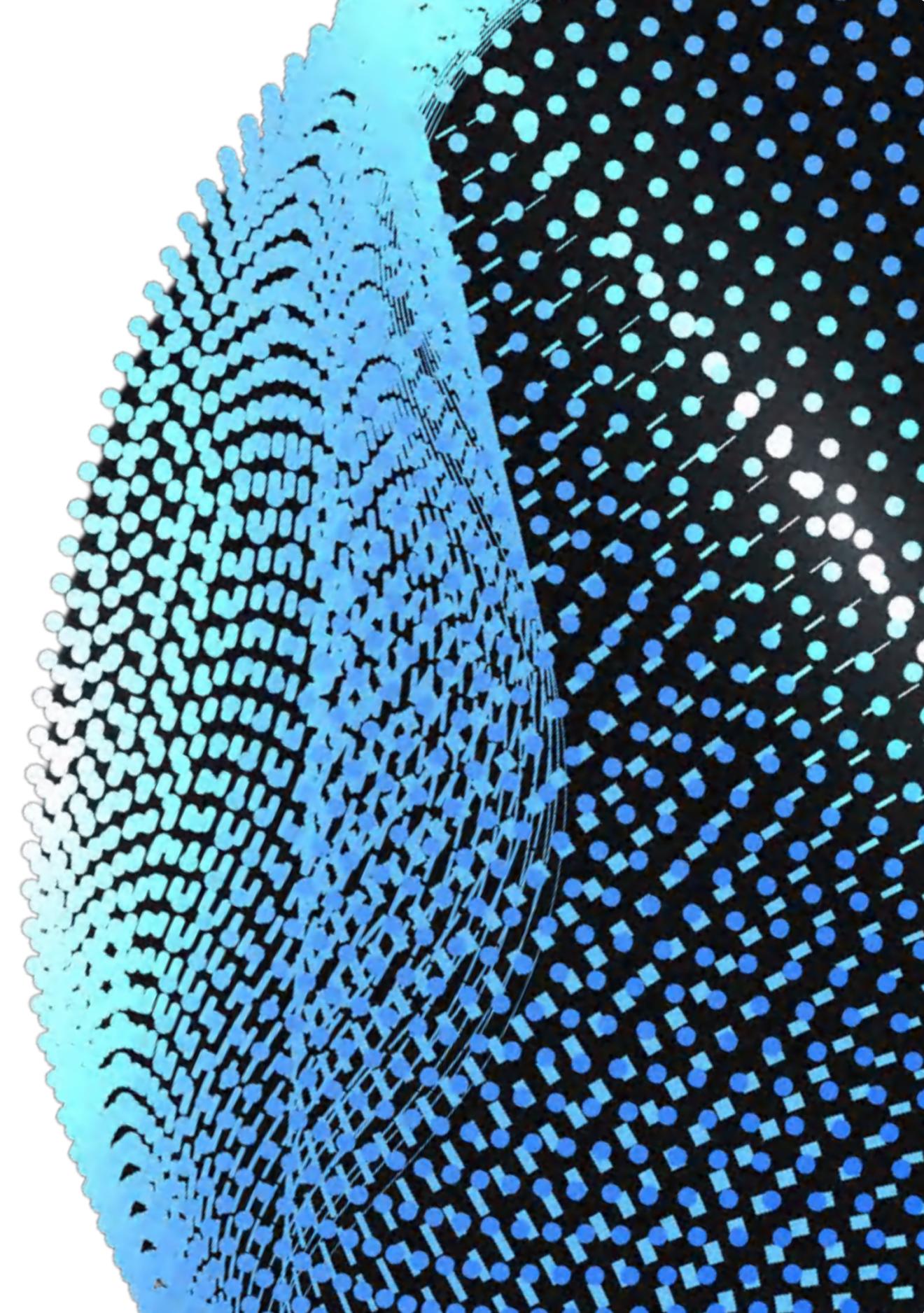
It is possible to view the load on the server. Connect and disconnect new servers as needed.





# 5 steps to start earning with WLS SSP with integrated VAST Adapter

- 1 - registration, appointment of BidsCube specialist
- 2 - making a 300\$-deposit, receiving your personal server
- 3 - invitation to publishers, inventory and tag creation
- 4 - DSP integration using VAST and openRTB
- 5 - setting margin and income generation with real-time statics





# Cabinet dashboard

Easy to use, intuitive interface





# WLS SSP with integrated VAST Adapter is much more affordable than in-house solution. Pay only for the server

And get a simple but professional tool to earn unlimited income in the world of programmatic advertising. And the help of our team of developers and support managers!

Pay only for the server and forget about other expenses, no strings attached.

Contact us to know more  
and start integration today.  
Let's earn together!

<https://bidscube.com/en/>  
[support@bidscube.com](mailto:support@bidscube.com)

